**SPEECH ANALYSIS**

**Topic:** [**https://www.youtube.com/watch?v=04wH8-dqdeI**](https://www.youtube.com/watch?v=04wH8-dqdeI) (Priyanka Chopra’s powerful speech at our 70th anniversary event | UNICEF)

**Specific Purpose:**  To analyze the given video.

1. **Structure**
2. **Introduction:** The speaker didn’t share her name, but it was visible on the screen. She had a clear introduction on why she was there to give a speech.
3. **Goals:** The speaker shared her clear purpose of the speech- about what she was talking about.
4. **Attention getter:** She had a good attention-getting part. She praised men’s success as well the explosions over the world to compare it.
5. **Credibility:** The speaker had credibility in her speech. At 00:35 minute, she expressed what job she performs and how it is related to the presentation topic.
6. **Thesis statement:** The speech had not any clear thesis statement. However, she gave a thesis idea in the starting about what she’ll talk about. It didn’t include a clear idea about the entire speech.
7. **Preview of points:** There were no previews of the controlling idea.
8. **Transitions:** She had transitions over the speech.
9. **Body:**
10. **Dividing the main speech into some body paragraphs:** She had some body paragraphs.
11. **Making sub-points inside the main point and create steps:** Each paragraph contained some sub-points.
12. **Describe all the points accordingly:** She described the points one after another.
13. **Describe all the points accordingly: Conclusion:**
14. **Concluding Remarks:** She had good concluding remarks. She concluded the speech by pronouncing the overall benefits of the speech.
15. **Call of Action:** She had calls for action at the ending part of the speech.
16. **Thanksgiving end:** She started and ended with thanksgiving words.
17. **Clincher:** She had a strong clincher in the speech.
18. **Content**
19. **Logic:** She had logics in her speech.
20. **Examples:** She included real life example in the speech.
21. **Language analysis**: She spoke appropriately, clearly and vividly.
22. **Verbal and Nonverbal**
23. **Tone, Pitch, and intonation:** She had an appropriate and perfect tone, pitch, and intonation. Also, there was hardly any slang.
24. **Body language:** Her chin was parallel to the ground, her hands were not in the pocket, she did not show the audience her back.
25. **Gestures:** She had perfect gestures and symbolic movements according to her words and actions.
26. **Facial expressions:** She had an appropriate facial expression with smiles on the face.
27. **Effectiveness of the speech**
28. **Relevance:** The speech had a good relevance.
29. **Use of humor:** She made small jokes and light situations as well as with smiles.
30. **Props and real objects:** There were no need of using props and real objects.
31. **Common ground:** She established a common ground between her and the audience by sharing a short story from her life.
32. **Why it’s a good speech:** It is a good speech because the speaker followed most of the public speaking tools (discussed in I-IV) appropriately.
33. **What could have been done differently:** In my opinion, the speech had a weak thesis statement and goal. She could make the thesis statement more detailed and specific.